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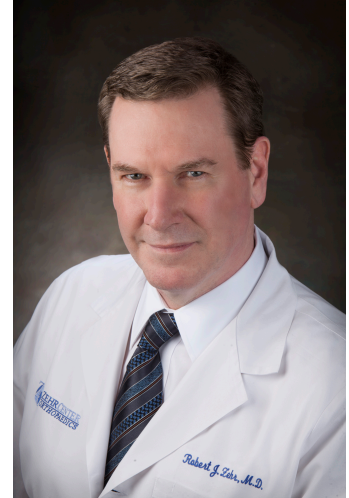
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Zehr selected as Arthrex consultant

NAPLES, Fla. (February 22, 2018) – Leading Naples orthopaedic surgeon Robert J. Zehr, M.D. has been selected by Arthrex, Inc. to serve as a consultant to the orthopedic device manufacturer. In addition to helping the company further the evolution of its total knee replacement system, Dr. Zehr will be teaching courses, hosting visiting surgeons, and participating in other educational programs. Dr. Zehr will also serve as the physician liaison between the Advanced Joint Treatment Institute, based at Landmark Hospital of Southwest Florida, of which he is medical director, and the Arthrex education department. As such, he will help develop educational materials and programs.



Dr. Zehr is a board-certified, fellowship-trained orthopaedic surgeon with over 30 years of experience, who specializes in hip and knee replacements. The former executive director of the Cleveland Clinic Naples, Dr. Zehr remained in Southwest Florida when the Cleveland Clinic departed and established his private practice at Zehr Center for Orthopaedics. Zehr is also the co-founder, CEO, and medical director of Seaside Surgery Center, the only surgery center in Southwest Florida designed and built exclusively for outpatient joint replacement. Dr. Zehr was recently appointed chief of surgery at Landmark Hospital of Southwest Florida, in addition to his position as the AJTI medical director.

In welcoming Dr. Zehr to the Arthrex team, company Founder and President Reinhold Schmieding said, “I believe the opportunities are unprecedented with Dr. Zehr’s extensive experience in joint replacement, outpatient arthroplasty and operating in the ideal destination for visiting surgeon observation. We will welcome his continuous feedback on improving our products, medical education, and outcome data analysis.”

“I appreciate this opportunity to contribute to some exciting developments,” said Dr. Zehr. “Arthrex has proven time and again their commitment to the future of joint arthroplasty.”

For more information on Dr. Zehr’s experience, visit www.zehrcenter.com.

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About Dr. Robert J. Zehr: Robert J. Zehr, MD is a board-certified, fellowship-trained orthopaedic surgeon with over 30 years of experience, who specializes in hip and knee replacement surgery. He is the founder of The Zehr Center for Orthopaedics; a private orthopaedic surgery practice located in Naples, FL. The leading hip replacement surgeon in Collier County, Dr. Zehr pioneered the direct anterior approach to hip replacement in Southwest Florida and has performed over 1,600 of the procedures. He was the first surgeon in the area to perform same-day outpatient total hip replacement surgery. He conducted the surgery at the Seaside Surgery Center, of which he is co-founder, CEO, and Medical Director. Consistently chosen as a Castle Connolly Top Orthopaedic Surgeon, Dr. Zehr has won numerous awards from peers and patients alike and ranks as one of the Top Ten Orthopaedic Surgeons in the World according to RateMDs.com.